

Scoping Study for a Global Data Collection to Support Sustainable Development Goal 16.10.2 on Public Access to Information and Selected Communication and Information Thematic Indicators

Reference: CI/UIS-ATI-CI 1/2018

Date: 21 November 2018

Call for consultancy for a work assignment with UNESCO Institute for Statistics (UIS).

UIS is calling for interests from individual consultants for the work assignment described in Annex 1.

All supporting documents must be in English and presented in a single pdf file.

Please read thoroughly the submission procedures in Annex 1.

UIS places great emphasis on ensuring that the objectives of the work assignment, as described in the Terms of Reference, are met. Accordingly, in evaluating the candidates for the assignment, attention will focus primarily on the technical elements.

From those applications deemed suitable in terms of the criteria in the Terms of Reference, UIS shall select the proposal that offers the Organisation best value for money. UIS will evaluate the proposed fee against its standard international consultant rates for similar assignments.

Your application should be submitted by e-mail **no later than 12 December 2018** at the following email address ONLY: uis.procurement@unesco.org
Email proposals should not exceed 10MB.

To ease the email tracing and facilitate quick processing, kindly use the following in the subject line: **“your NAME and CI 1 Consultancy”**.

It is the individual’s responsibility to ensure that his/her candidature is received by the deadline. Submissions will be acknowledged by email upon receipt but ONLY selected expert will receive further notification and correspondences.

Thank you for your eventual interest in this UIS assignment. We look forward to receiving your application.

Call for Consultancy (CI 1)

Scoping Study for a Global Data Collection to Support Sustainable Development Goal 16.10.2 on Public Access to Information and Selected Communication and Information Thematic Indicators

TERMS OF REFERENCE

General background

Adopted in 2015, the Sustainable Development Goals (SDGs) established a framework to promote action on questions around sustainable growth and response to global issues over the next fifteen years. The Communication and Information (CI) Sector of the United Nations Educational, Scientific and Cultural Organization (UNESCO) and the UNESCO Institute for Statistics (UIS) are mandated to track progress across countries toward the achievement of SDG indicator 16.10.2 on public access to information¹ (ATI).

To provide further context to SDG 16 and to monitor Target/indicator SDG 16.10.2 there is a need for broader and detailed information on the components for effective implementation of this indicator and related CI areas. In view of this, the UIS is commissioning a scoping study to determine the breadth and depth of data availability to advance the implementation of a global data collection to monitor and report on SDG indicator 16.10.2 and CI priority thematic areas.

Work assignment

Working under the guidance of the UIS Head of Unit, Culture and Communication (CC) Statistics, the consultant will produce a high quality report on the scope and recommendations for a global data collection and dissemination of indicators supporting SDG 16.10.2 and other CI priority thematic indicators. The report should also address methodology issues (concepts and definitions), feasibility of collecting and producing harmonized global data and indicators, identification of policy priority areas and associated list of key indicators.

The scoping study report presented by the expert shall take into account:

1. An overview of cross-national comparable indicators relating SDG 16.10.2 on public access to information and CI related areas currently measured and monitored, including data sources validity and reliability;
2. A critical evaluation of past UIS-CI and existing global data collection instruments and other mechanisms in order to identify and map policy priority indicator gaps;
3. Focus on identifying current CI policy priority areas and feasibility of collecting quantitative indicators in parallel to the Media Development Indicators (MDI) and Internet Universality Indicators (IUI);
4. A discussion of the issues surrounding the feasible collection of applicable quantitative CI statistics including (but not limited to) - definitions, data availability, classifications,

¹ Access to Information (ATI), Right to Information (RTI), and Freedom of Information (FOI) are conceptually different. However, for the purposes of this document, these concepts are used indistinctively.

- international comparability, collection instruments (survey and national official data sources), coverage, data gaps, methodology, indicator development and country needs (i.e., highly constrained budgets for data collection);
5. Defining a set of CI core indicators for global and national monitoring, including a brief description of their purpose, measurement, interpretation, and methodological limitations in order to operationalize into a global survey for monitoring SDG 16.10.2 and CI thematic indicators;
 6. Conduct consultations with selected stakeholders. The consultations can be in the form of telephone/video conferencing interviews and/or using an electronic questionnaire; and
 7. Advise on opportunities/trends, challenges, and potential pitfalls related to proposed global data collection.

Deliverables and timetable (tentative):

- Submission of partial draft report (**January 7, 2019**)
- Submission of first draft report (**February 4, 2019**)
- Submission of final report and recommendations (**March 1, 2019**)

Qualifications and experience required:

Advanced university degree in quantitative disciplines (e.g. statistics, economics, social sciences, communication and information), coupled with outstanding experience in communication and/or media statistics.

At least 7-10 years working experience in communication and information or related research. 3-5 years professional experience in media research, also in international data collection or in the use of standardized statistics/indicators to prepare high-level analytical reports with actionable recommendations.

Excellent writing skills in English. Knowledge of French and/or Spanish would be an asset.

Submission:

Please submit your application, in English, electronically to the email address

uis.procurement@unesco.org including the following:

- Curriculum vitae
- A statement indicating how your qualifications and experience make you suitable for this assignment
- Examples of past experience in this area of work
- Proposal (500-750 words)
- The amount to be charged for the assignment, which should be quoted in US dollars and expressed as an overall lump sum

Please indicate your name and “CI 1 consultancy” in the subject line.

Selection process:

Selection will be based on eligibility criteria and fee proposal as follows:

1. Eligibility criteria (70%)
 - a. The relevance of academic credentials, professional experience of the consultant, past similar assignments and sound knowledge of policy issues of the communication and information sector.
 - b. Proposal (in English): The submission of a 500-750 word outline of a methodological framework for conducting a scoping study.
2. Fee proposal (30%)

For any questions, please contact:

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