

#### **Introduction to Data Analysis**

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# Overview

Objective & Audience

United Nations Educational, Scientific and Cultural Organization

- Forms of presentation
- Tables dimensions
- Components of a table
- Layout of a Table

- Presenting Data
- Purpose of graphs & charts
- Components of graphs & charts
- Types of graphs/charts
- Data presentation



## **Objective and Audience**

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- The type of statistics depends on the main objective of the presentation and the target audience
- Consider how best to present the data and indicators:
  - What am I trying to communicate?
  - Who are my audience?
  - What kind of presentation will be most effective?
  - What will help my audience to better understand the data?



## Forms of presentation

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Communicate to your audience the meaning of the data using the summary statistics in an informative and interesting manner that is easy to understand:

- Tables are useful for presenting data and statistics in numeric form
- Charts and graphs may be used to highlight key patterns and trends in a graphical form
- **Descriptive text** can describe and summarize findings in verbal form



# Dimensions of a summary table

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- Summary tables are used to present counts of students, teachers and schools by a categorical variable
- e.g. number of teachers by qualification number of students by grade.
- Summary tables can be:
  - simple one-dimensional table with one categorical variable
  - multi-dimensional table
    with two or more categorical variables.



#### One-dimensional Summary Table The table shows the number and percentage of student enrollments by grade in high school.

#### Student Enrollments by High School Grade

Grades	Count	Percent
Grade 9	813	30.88%
Grade 10	704	26.74%
Grade 11	575	21.84%
Grade 12	541	20.55%
Total	2,633	100.00%



#### Multi-dimensional Summary Table

#### Student Enrollments by Elementary Grade by Gender

	Gender					
	Male		Female		Total No.	Total %
Grades	No.	%	No.	%		
Grade 1	647	14.0%	555	13.0%	1,202	13.5%
Grade 2	684	14.8%	557	13.0%	1,241	13.9%
Grade 3	637	13.7%	609	14.2%	1,246	14.0%
Grade 4	586	12.6%	565	13.2%	1,151	12.9%
Grade 5	608	13.1%	524	12.2%	1,132	12.7%
Grade 6	528	11.4%	550	12.8%	1,078	12.1%
Grade 7	478	10.3%	481	11.2%	959	10.8%
Grade 8	469	10.1%	442	10.3%	911	10.2%
Total	4,637	100.0%	4,283	100.0%	8,920	100.0%



#### Multi-dimensional tables

Multi-dimensional tables:

- can show detailed data patterns and complex relationships
- can become very complicated if too many data values are presented
- need to consider the ability of the reader to understand and interpret multi-dimensional tables
- enable in-depth analysis of the patterns of school participation by presenting data about the distribution of students by grade, age and gender



Educational, Scientific and Cultural Organization

#### **Multi-dimensional Summary Table**

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(2) speak; Language!

#### Student Enrollments by Elementary Grade by Age and Gender

	G 1		G 2		G 3		G 4		G 5		G 6		G 7		G 8		Total
Age	м	F	М	F	м	F	М	F	М	F	м	F	М	F	М	F	
<=5	168	147	9	6	2	2											334
6	367	335	147	108	13	11	1	1									983
7	75	47	374	315	129	118	7	6		1		2	1				1,075
8	22	15	99	92	295	290	92	111	19	11		5				1	1,052
9	10	3	31	23	111	115	277	279	93	97	11	20	1				1,071
10	5	3	12	10	48	39	117	91	232	243	88	111	15	16	1	3	1,034
11		2	7	1	20	23	50	46	135	93	194	221	78	92	7	12	981
12		1	3	1	7	7	22	21	67	42	110	104	192	190	70	90	927
13		1			5	3	15	8	37	26	80	60	113	109	178	191	826
14		1	2		1		3	1	15	7	27	13	53	54	110	90	377
15+					1		2		10	4	18	14	25	20	103	55	252
Total	647	555	684	556	632	608	586	564	608	524	528	550	478	481	469	442	8,912



# **Components of a table**

#### A properly presented table should include:

- Title
- Headings
- Rows and columns
- Units of measurement
- Degree of accuracy
- Footnotes
- Source of data

	Transition	ratos from	oriman: to	Secondary education				
	secondar	y education	(median)	Gross enro	Iment ratios Net enrolment ratios			
	School year ending in 2005			School ye 1999	ar ending in 2006	School yea 1999	r ending in 2006	
	Total (%)	Male (%)	Female (%)	(96)	(96)	(96)	(96)	
World	93	92	94	60	66	52	58	
Developing countries	88	93	83	52	60	45	53	
Developed countries	99			100	101	88	91	
Countries in transition	100	100	99	90	89	83	82	
Sub-Saharan Africa	62	66	57	24	32	18	25	
Arab States	92	90	93	60	68	52	59	
Central Asia	99	99	99	83	91	78	83	
East Asia and the Pacific				65	75	61	69	
East Asia	91			64	75	61	69	
Pacific				111	107	70	66	
South and West Africa	87	90	83	45	51	39	45	
Latin America and the Caribbean	93			53	57	44	40	
Caribbean	94	-		53	57	44	40	
Latin America	92	92	92	81	91	59	71	
N. America/W.Europe	99	99	99	100	101	88	91	
Central/Eastern Europe	98	98	99	87	88	80	81	

Rates of transition to, and participation in, secondary education, 1999 and 2006, worldwide and by region

Source: UNESCO (2009) EFA Monitoring Report 2009. Parts: UNESCO.

Common heading

Unit of measurement

Title

Example 4. The use of title, headings and units of measurement

Pre-primary enrolment and gross enrolment ratios by region, 1999 and 2006

		То	otal enrolmen	t	Gr	Gross enroiment ratios				
Heading		School year ending in 1999 2006		Change between 1999 and 2006	School y	Change between 1999 and 2006				
		(millions)	(millions)	(%)	(96)	(%)	(%)			
	World	112	139	24	33	41	26			
	Developing countries	80	106	32	27	36	32			
	Developed countries	25	26	3	73	79	9			
	Countries in transition	7	7	2	46	62	36			

Note: Change is computed using non-rounded figures.

Source-Annex, Statistical Table 3B.

Footnote

Source: UNESCO (2009) EFA Monitoring Report 2009. Paris: UNESCO.

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A clear, well-structured layout makes it easier for the reader to interpret and understand the information in the table:

- Font style
- Ordering of rows and columns
- Numbers
- Consistent appearance
- Number the table
- Unnecessary distraction

Note: Complex tables that should logically appear together should be placed in the appendices.



#### **Graphs and charts:**

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- represent and summarize statistical information in a visual manner to show patterns and trends in the data
- are useful for highlighting and presenting important information
- an ideal method for presenting statistical information to non-technical audiences











# Purpose of charts and graphs

Charts and graphs are used:

- to visually represent information that cannot be easily read and interpreted from a table
- to show trends and changes in statistical data
- to make comparisons between two different set of data or when making to make predictions and forecasts.







#### Advantages of charts and graphs

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- easier to understand than a table of numbers
- highlight patterns and trends in the data
- makes comparisons and analysis easy
- representation of data using different types of graphs and charts
- allow for special designs
  e.g. age-pyramids
  and thematic maps



language

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Age Pyramid - Iran: 2006



#### Components of charts and graphs To understand and interpret the data represented in a graph or chart :-

#### Graphs and charts should have:

- a title
- axis labels
- labels for subgroups
- footnotes



references to source data







#### Characteristics of charts and graphs

- present a key message
- have a clear objective
- use an appropriate type of presentation
- have a simple and clear design







# **Types of graphs and charts**

# There are many different types of graphs and charts including:

- Pie chart
- Line graph
- Bar chart
- Area graph
- Scatter plot
- Maps





#### All Students by School Year 2010-2014 No. of Students 13,187 13,500 13,050 13.000 12 606 12,352 12,500 12,000 11,500 11,000 10.500 10,000 2010-11 2011-12 2012-13 2013-14 2014-15 School Year

Footnote: Data for the School Year 2010-11 is incomplete Source: Chuuk State EMIS System





#### Process of creating a graph or chart

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Steps to create a graph or chart:

- 1. Organize and present data in a table
- 2. Calculate percentages, ratios and indicators
- 3. Create graph or chart to illustrate the data

#### STEP 1

Count	Gender 🖅		
Region 💌	Male	Female	Grand Total
Northern Namoneas	2197	2159	4356
Southern Namoneas	1367	1327	2694
Faichuk	1509	1369	2878
Mortlocks	751	640	1391
Northwest	636	651	1287
Grand Total	6460	6146	12606

#### STEP 2

Percent	Gender 🖵		
Region 🔽	Male	Female	Grand Total
Northern Namoneas	34.0%	35.1%	34.6%
Southern Namoneas	21.2%	21.6%	21.4%
Faichuk	23.4%	22.3%	22.8%
Mortlocks	11.6%	10.4%	11.0%
Northwest	9.8%	10.6%	10.2%
Grand Total	100.0%	100.0%	100.0%

#### STEP 3

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# Practical Exercise

- Create Pivot Table from your EMIS dataset
- Calculate a percentage table
- Create a chart/graph from percentage table